

Cem Göknil

e-Business consultant & Senior Web Designer

www.cemgoknil.com

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Profile

Cem Göknil has provided reliable web design & web consulting services for high profile clients such as Superonline, Borusan Telekom, Linkage Turkey, Can Yayınları since 2002.

Cem Göknil's designs focus on clean lines & usability, determined by the target audience. This audience-based approach also involves determining how to turn prospective visitors into customers and how to use the web medium as an automation tool.

Experience

Freelance Consultant; Istanbul, 2005 - 2009

Provided long term web design & consulting solutions to distinguished institutions such as Superonline, Borusan Telekom, Linkage Turkey, Can Yayınları.

Freelance Web Designer; Istanbul, 2004 - 2005

References include the official site of Abdullah Oğuz (an internationally acclaimed director & producer), online catalogue for OYE (Turkish Designer Brand featured in Sports Illustrated Magazine, Fashion TV among others), interactive CD and Content Management System for TML Construction Company (a major construction company with operations in Africa, Asia and Europe).

Web Designer, Superonline; Istanbul, 2002 - 2003

Designed Interactive Flash Banners for Akbank, Yapı Kredi Bank, Turkcell, Genpa Tech, Akşam Gazetesi which appeared on superonline.com; one of the leading internet portals & ISPs of 2002.

Created design models for Superonline Corporate Website.

Education

Boğaziçi University, Istanbul, Turkey - B.A. in English Language & Literature - 2005

Referrals

Please see www.cemgoknil.com for references.

Other

Military Service: Completed - DOB. 6 August 1978 - Marital Status: Single